

## THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA 35 EAST 39 STREET NEW YORK 16, N. Y.

VOL. 11, No. 19

May 12, 1956

#### **OVERSEAS TICKER**

MEXICO CITY

Bob Benjamin has resigned as chief correspondent and regional director of the Spanish language magazine, Vision, to open his own public relations operations here. His new address will be Robert Benjamin Associates, Atenas 40-301, Mexico DF, Mexico. He will continue as a consultant to Vision.

Jack Kearney, bureau chief for Mc-Graw-Hill, has arrived in New York May 10 for a vacation and a short time in the home office.

Marion Wilhelm, correspondent for The Christian Science Monitor and other newspapers, has just completed a tenpart series, reviewing the entire Mexican economic, cultural and political situation for the Monitor.

Most of the articles have appeared and have drawn wide attention, provoking lead editorials in Excelsior and other papers.

#### TAIPEL

Visiting newswomen to Free China recently have been Betty Morris, Army Times, and Yvonne Mary Trub, Swiss journalist from Zurich.

CBS Far Eastern chief, Robert Pierpoint, and another CBSer, Wade Bingham, (Continued on page 4)

#### Club Calendar

Tuesday, May 15 — Open House. Guest of honor The Rev. Georges Bissonnette, author of "Moscow Was My Parish." Cocktails 6 p.m., buffet dinner to follow.

Thursday, May 17 — Luncheon. Speaker: Robert M. McKinney, Editor & Publisher Santa Fe New Mexican and chairman of Congressional committee's Panel on Peaceful Use of Atomic Energy. 12:30 p.m.

Tuesday, May 22 — Chinese Regional dinner. Reservations now open.



CRUSADER'S REWARD: At midnight on April 4, VICTOR RIESEL, labor columnist, went off the air after a scathing attack on William De Koning and his son William Jr., convicted extortionists and Operating Engineers union leaders. He and an assistant stepped into a Manhattan restaurant briefly and stepped out again into the path of an acid-hurdling hoodlum. One month later, after the FBI, the New York police, and \$45,000 in reward money (including \$1,000 from the OPC), had failed to uncover his attacker, Riesel heard the doctors' verdict: Total blindness in both eyes. Syndicate president Robert Hall announced the column, distributed to 193 papers, would go on. Riesel, stoically, told his staff: "I'll be back on the job in two weeks."

## Hartigan, Hall Mid-East NBC Team

News on the NBC front includes a shift of assignments for Bill Hartigan, who recently returned from photographing the Antarctic. For a change of pace, Hartigan will team up with Wilson Hall for a feature and spots news tour of the Middle East. He'll remain in the Mediterranean area until October, when he returns to New York to prepare for his second venture into the South Polar regions.

Hall, who is now resting with his wife from his recent Cairo assignments, will join Hartigan in the Middle East by the middle of June.

(Continued on page 3)

#### Four OPCers Get Nod On Pulitzer Prizes for 1955

By Joan Seaver

Four OPCers shared top honors in American journalism, the Pulitzer Prizes for distinguished international reporting and for local reporting under deadline pressure.

Award winners for international coverage were William Randolph Hearst Jr., editor in chief of Hearst Newspapers, his editorial assistant Frank Coniff, and INS chief J. Kingsbury Smith. For local reporting, the prize went to Lee Hills, executive editor of The Detroit Free Press.

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#### THE BULLETIN -

Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N.Y. MUrray Hill 6-1630.

Editor & Committee Chairman: David Murray. — Co-Editors: Charles E. Campbell, Jr., Jimm Galligan, Samuel R. Kan, Norbert Lyons, John R. Wilhelm.

Issue Editor: David Murray. Assts.: Connie Gomperts, Barbara Bennett, Joan Seaver.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Darrel Berrigan (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London); Stuart Griffin (Tokyo); Geraldine Fitch (Taipei).

### THE OVERSEAS PRESS CLUB Officers and Board

President: Wayne Richardson; Vice Presidents: Cecil Brown, Ansel E. Talbert, Lawrence G. Blochman; Secretary: Will Yolen; Treasurer: A. Wilfred May.

Board of Governors: John Barkham, Thomas Curran, Emanuel Freedman, Ben Grauer, Ruth Lloyd, John Luter, Kathleen McLaughlin, Will Oursler, Madeline D. Ross, Cornelius Ryan, Thomas P. Whitney, John Wilhelm, Helen Zotos; Alternates: Reavis O'Neal, Harold Lavine, J.C. Dine, Elizabeth Fagg.

#### COPYMUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

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#### **OFFICERS**

In addition to Club governors listed last week as newly-elected, the following members were elected last year to two-year terms and still have one year to serve in the Board of Governors: John Barkham, Seymour Berkson, Ben Grauer, Ruth Lloyd, Kathleen McLaughlin, Madeline D. Ross, and Cornelius Ryan.

## Shifts at Home, Overseas at Life

A major re-shuffling of the assignment schedule took place recently for Life correspondents and photographers.

Eight of the correspondents will have changes of addresses in the near future.

Oliver Allen, chief man in the Washington bureau, will be in New York next week to work as assistant editor of Life's book on the "Great Religions." Taking his place in the capital city will be Don Wilson. Hank Suydam of the Dallas office will relocate in Washington to help with election year coverage.

New chief correspondent in Los Angeles will be John Jenkisson. He replaces Loudon Wainright, who is returning to New York for a writing assignment.

In the overseas lineup, chief Paris man John Thorne will vacate his spot to Milt Orshefsky and return to New York. Dora Jane Hamblin will move from Chicago to the Rome bureau to take over Orshefsky's old post.

Several cameramen are also involved in the re-assignments.

Mike Rougier is due to arrive in Bonn soon, to replace Ralph Crane, who'll be flying back to Los Angeles. George Silk, of the Los Angeles bureau, will go back to New York for re-assignment.

A shift in publications is in order for Mark Kauffman, who will leave Sports Illustrated and go to London for Life. He'll relieve Carl Mydans, who will be returning to New York.

#### PEOPLE & PLACES...

Newly-elected president of the Texas Club of New York City is Kathryn Cravens. She'll serve for two years. Miss Cravens will also head the Club's scholarship fund, which donated a grant for the coming fall to Columbia University...Mrs. Jefferson Patterson has left her Washington home to accompany her husband to Montevideo, Uruguay, where he will serve as U.S. ambassador..."The Red Atom", a piece by Lin Root which ran recently in Collier's, has been picked up for the June issue of the Reader's Digest ... A talk on public relations was given by Joseph Rosapepe at the meeting of the American Water Works Association...Two OPCers are officers of the Newspaper Comics Council, Inc. Milton Caniff was appointed chairman, and Dick Anderson reappointed secretary-treasurer...Burt Lambert has joined the staff of radio station WOR, New York, as sales executive.

NBC "Today" reporter Paul J. Cunningham went to Alaska to cover the recent primary and do statehood and defense stories on film...Henry Ries was one of six artists selected by the Museum of Modern Art to design posters

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Loomis Dean of the Los Angeles bureau will be Paris-bound, while Frank Scherschal and Dmitri Kessel will be returning from the continent. Scherschal will go to the Chicago bureau.

The assignments were announced by Edward K. Thompson, Life Managing Editor.

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ROBERT M. MCKINNEY

Robert M. McKinney, editor and publisher of the Santa Fe (New Mexico) New Mexican, who served until recently as chairman of the Panel on the Impact of the Peaceful Use of Atomic Energy, will speak at the OPC at a luncheon Thursday.

McKinney will spell out, for the first time, the recommendations of the committee which included studies on atomic power, thermonuclear power, medicine, agriculture, radiation preservation of foods, atomic propulsion of ships, aircraft and land vehicles.

His committee was appointed by the Joint Congressional Committee on Atomic Energy and included Ernest R. Breech, chairman of Ford Motor Co.;; Frank M. Folsom, president of RCA; and Walther Reuther, president of the UAW.

#### PEOPLE AND PLACES

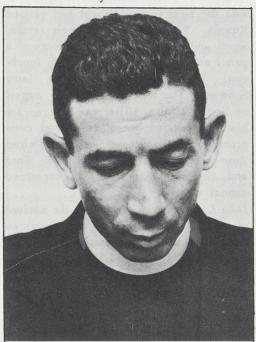
(Continued from preceding page) for the Family Service Association of America. Ries' wife, Ann Stringer, who co-authored her husband's book "German Faces", is now with Look magazine... James H. Winchester of King Features has just returned from Mexico, where he covered several magazine assignments... The new president of the Long Island Chapter of the Marine Corps Reserve Officers Association is Gilbert E. Busch. a major in the Reserves... The first State Department-approved American tour to Russia this summer will be led by Roland Gammon, who had the lead article on Zoroastrianism in the current Faith Today. The Gammon tour will also visit Austria, Germany, France, and Holland ...

#### LISA LARSEN ON THE MOVE

Life photographer Lisa Larsen has left Russia, after a stopover in London. Her collection of pictures on Indonesia, recently exhibited at the OPC, is now on display in Philadelphia's Commercial Museum. Late this year and early in 1957, the pictures will travel to the New York Museum of Natural History and the Chicago Art Institute.

#### WHO HE?

Speculation was rife last week among old Far East hands on a recent report by Walter Winchell that Shirley Yamaguchi had ditched her husband for an American correspondent. The veterans, possibly with more than a little of the "you-should-have-been-there-in-the-old-days" slant, were at a loss to know to whom Winchell was referring. The old great practicioners of the Korean War hey-day, they said, have long since left the premises. Any word from Tokyo?



 $\begin{array}{c} P \, hoto \, \, AP \\ \textbf{Rev. Georges Bissonnette} \end{array}$ 

The Rev. GEORGES BISSONNETTE, to be guest of honor at the OPC Open House May 15th, is author of "Moscow Was My Parish," published by McGraw-Hill, April 23rd.

#### DEAL ME IN

Any and all OPC card-sharks are invited to the weekly poker games. These contests take place every Monday from 6 p.m. on ad infinitum on the fourth floor.

#### **NEW LOCHNER BOOK**

The next item on Past President Louis Lochner's agenda is a book on "Herbert Hoover and Germany." The work has been commissioned by the Hoover Library and Institute of Stanford University. Lochner plans to leave soon for Palo Alto, Calif., to do research in the Hoover Library. He will then go to Europe with Mrs. Lochner to continue his research in Germany.

#### LeSUEUR HONORED

Larry LeSueur received the Chevalier's Cross of the French Legion of Honor recently at the United Nations.

Count Jean De Lagarde, French Consul General in New York, conferred the decoration on the U.N. correspondent for the Columbia Broadcasting System.

#### SPANISH EDITOR HONORED

Stanley Ross, editor of the Spanish language daily "El Diario de Nueva York," has been awarded one of the annual prizes of the Council of Hispanic Organizations of New York. He and Governor Meyner of New Jersey were chosen as people who have done the most good for the Spanish-speaking community in the United States.

#### IWANOM AWARD

The IWANOM (I was a newspaperman once myself) award was given to George E. Masters by the Twin Cities Newspaper Guild at the annual Gridiron Banquet. Masters, director of public relations for Northwest Orient Airlines, was honored for his achievements since leaving active newspaper work.

#### HARTIGAN, HALL (C't'd from p. 1)

The double job of cameraman-reporter will be assumed by Ed Hymoff, who has left his New York post to cover the Algiers area.

Joseph C. Harsch, who is Europebound for NBC News and Monitor, will confer with Romney Wheeler, NBC London correspondent, on a forthcoming film entitled "Report from America." The film will be shown on British TV. Harsch's next stop will be Moscow, where he will talk with Irving Levine.

Edward L. Bernays took part recently in a discussion of "Uses and Abuses of Mass Communication Media" at the concluding session of the First Annual Symposium of the National Hospital for Speech Disorders, held in New York.

#### CLASSIFIEDS

FOR RENT: From June 1 through Sept. 30, 2½ room furnished apartment, and two terraces with a somewhat obscured view of the river, at East 57th Street, 18th floor. \$250 monthly, including utilities and maid. Phone JU 2/3300 or PL 5-4924.

FOR SUBLET: In Washington D.C., one bedroom apartment, large living room, air-conditioned, picture-window view of Rock Creek Park. Convenient to mid-town, available to bachelor or couple from July 1 through Sept. 30. \$175 monthly. In Washington, contact Jessie Stearns, c/o Business International, National Press Building. In New York, call PL 8-0819.

FOR RENT: two-bedroom apartment at 92nd St. off Lexington, for July and August. Elevator service, linens, silver, and TV. \$135 monthly. Phone TE 1-1214.

FOR RENT: summer, 37th St., just off Park Ave., air-conditioned 1½-room apartment, lovely furniture. Muller, LO 3-3000, MU 6-6787.

#### SITUATIONS WANTED

Connie Gomperts and Steve Nordlinger, two Columbia University School of Journalism students who have been working on the Bulletin during the current year, are looking for general reporting jobs on papers and wire services. Both can be contacted either through the Club orthrough Columbia University, and are available almost immediately.

#### OVERSEAS TICKER (C't'd from p 1)

interviewed Chiang Kai-shek on the Cominform dissolution and took television pictures of the head of state.

Geraldine Fitch visited Wu-Sheh Dam, highest now under construction on Formosa, and the Kaohsiung Refinery with a new cat-cracker going up well ahead of schedule.

#### SAN JUAN

The keys to the city of San Juan were awarded to Roberto Esquenazi-Mayo on his recent visit to Puerto Rico as honored guest of the government. He is on the editorial board of Life in Spanish.

#### FOUR OPCers (C't'd from page 1)

On a three-week trip last spring, Hearst and company toured Moscow and environs, arranged exclusive interviews with top Soviet officials, and came back with a starting series on the USSR for Hearst and INS-affiliated dailies. It was the first time a Hearst had visited Russia. Within hours of their return, Smith and Coniff spoke as members of a panel at an Overseas Press Club luncheon. The third speaker was Harry Schwartz, The New York Times' expert on Soviet affairs. Hills was honored for his "aggressive, resourceful and comprehensive" coverage of the United Auto Workers' negotiations with Ford and General Motors for a guaranteed annual wage.

John LaCerda was elected to the national board of directors of the American Public Relations Association.

## NEW MEMBERSHIP APPLICATIONS ASSOCIATE

Charles Joseph Caudle. Daily Illini (Champaign, Ill.) 9/38 to 6/39; WDWS (Champaign, Ill.) 9/40 to 6/41; KVOE (Santa Ana, Calif.) 6/41 to 10/41; KMOX (St. Louis) 2/42 to 4/42; WCSC (Charleston) 3/44 to 10/44. Proposed by James E. Parlatore; seconded by Edward Hymoff.

Walter H. Diamond, editor McGraw Hill American Letter and Economist since Sept. 1952. Mag. of Wall Street 4/52 to 8/52; editor and economist, Public Natl Bank of NY 4/46 to 4/52; foreign editor, Federal Reserve Bank of NY 4/42 to 11/45. Proposed by Andrew Weil; seconded by Russell F. Anderson.

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Jane S. McIlvaine, editor and publ. Downington Archive since 1946. Washington Times-Herald 1938-42; Fortune Magazine 1942-43; New Horizons (Pan-American) 1943-44. Proposed by *Tom Whitney*; seconded by *Charles A. Grumich*.

John D. Tierney. New York Post 1939-41 and Dec. 1946 to Oct. 1947; Honolulu Advertiser Dec. 1945 to Feb. 1946. Proposed by Hugh Conway; seconded by R. E. Fitz Gibbon.

Harold K. Whitford. Graphic News Photos 1941-45; Boys' Life 1936-50; Philadelphia Enquirer 1949-55; People Today since 1952; Natural History since 1944; New York Post since 1931; New York World Telegram since 1942. Proposed by Louis Weintraub; seconded by Charles Gillett.

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## TWA's Public Relations Staff

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